

## **Press Release**

### **Infinitesima Ltd. Appoints Jeff Lyons as Chief Executive Officer**

**Oxford, United Kingdom, 4<sup>th</sup> April, 2005** – Infinitesima Ltd., maker of the VideoAFM™, the world's first video-rate atomic force microscope, announced today the appointment of Jeff Lyons as Chief Executive Officer.

Dr. Paul Atherton, Chairman of Infinitesima, commented, "Jeff brings experience in working with technology companies at the early stage, and building the strategy and business relationships necessary to make a world class company. As such, Jeff will be instrumental in Infinitesima's next phase of growth as we launch the world's first video-rate atomic force microscope. This technology will fundamentally change research in areas such as polymer crystalization and molecular-biology, and Jeff will be an enormous help to the company in developing these markets."

Jeff has 19 years of technology industry experience, primarily in the semiconductor sector. Most recently, Jeff has served as CEO of semiconductor-related technology startups in the UK including Advanced Rendering Technology in Cambridge. Jeff has also served as a Major Account Manager covering Cisco Systems for Lattice Semiconductor, as well as having been a Program Manager with Silicon Systems (now part of Texas Instruments). Jeff has a BSc. in Electrical Engineering from Fullerton State University in California, as well as a Masters Degree in Management from the London Business School as a Sloan Fellow.

Mr. Lyons commented, "Infinitesima is a very exciting company, at the forefront of its field in atomic force microscopy. We will change the way researchers think about their work, and make previously impossible research tasks possible. This is already resulting in large opportunities for Infinitesima, and I look forward helping the company position itself to achieve high-growth."

#### **About the VideoAFM™**

The VideoAFM™ is the first atomic force microscope that is capable of delivering real-time images at video frame rates. With imaging rates up to 1000 times faster than conventional AFM's, the VideoAFM™ allows users to view and interact with molecular processes in real time.

The VideoAFM™ works in conjunction with existing AFM's without affecting the functionality of the microscope. The VideoAFM™ also allows large surface areas to be explored before selecting features of interest for a more detailed investigation.

Infinitesima Ltd. specialises in developing advanced products for Scanning Probe Microscopy, the key enabling tools for nanotechnology.

#### **About Infinitesima**

Infinitesima is a spin-out from the University of Bristol, UK. The company is located in central Oxford at the Oxford Centre for Innovation. Additional information about Infinitesima Ltd. can be found at [www.infinitesima.com](http://www.infinitesima.com).